Contribution Title

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**Abstract.** The abstract should summarize the contents of the paper in short terms, i.e. 150-250 words.

**Keywords:** First Keyword, Second Keyword, Third Keyword.

1. Introduction
   1. Background

Please note that the first paragraph of a section or subsection is not indented. The first paragraphs that follows a table, figure, equation etc. does not have an indent, either.

Subsequent paragraphs, however, are indented.

* 1. Research Objective and Questions

### Objective of this study is to ..

Objective should cover the question and vice versa.

Scope of Study

Social Media Data…

Binary Classifiers..

1. Literature Review
   1. Sentiment Analysis

..

1. Theory
   1. Hypothesis 1
   2. Hypothesis 2 – with brief description and referring back to literature.. to justify your choice.
2. Methodology/Research Design
   1. Explain.. methodology, tools used for analysis, data sources, data parameters 1000 tweets, justify choice,

Refer back to sections in lit review..

Free online version of endnote.

Much more specific but relate to research questions. Twitter data, SVM/ Perceptrons.

#### Sample Heading (Forth Level). The contribution should contain no more than four levels of headings. The following Table 1 gives a summary of all heading levels.

**Table 1.** Table captions should be placed above the tables.

|  |  |  |
| --- | --- | --- |
| Heading level | Example | Font size and style |
| Title (centered) | **Lecture Notes** | 14 point, bold |
| 1st-level heading | **1 Introduction** | 12 point, bold |
| 2nd-level heading | **2.1 Printing Area** | 10 point, bold |
| 3rd-level heading | **Run-in Heading in Bold.** Text follows | 10 point, bold |
| 4th-level heading | *Lowest Level Heading.* Text follows | 10 point, italic |

Displayed equations are centered and set on a separate line.

*x* + *y* = *z* (1)

Please try to avoid rasterized images for line-art diagrams and schemas. Whenever possible, use vector graphics instead (see Fig. 1).

**Fig. 1.** A figure caption is always placed below the illustration. Short captions are centered, while long ones are justified. The macro button chooses the correct format automatically.

For citations of references, we prefer the use of square brackets and consecutive numbers. Citations using labels or the author/year convention are also acceptable. The following bibliography provides a sample reference list with entries for journal articles [1], an LNCS chapter [2], a book [3], proceedings without editors [4], as well as a URL [5].

References

1. Author, F.: Article title. Journal 2(5), 99–110 (2016).
2. Author, F., Author, S.: Title of a proceedings paper. In: Editor, F., Editor, S. (eds.) CONFERENCE 2016, LNCS, vol. 9999, pp. 1–13. Springer, Heidelberg (2016).
3. Author, F., Author, S., Author, T.: Book title. 2nd edn. Publisher, Location (1999).
4. Author, F.: Contribution title. In: 9th International Proceedings on Proceedings, pp. 1–2. Publisher, Location (2010).
5. LNCS Homepage, <http://www.springer.com/lncs>, last accessed 2016/11/21.